

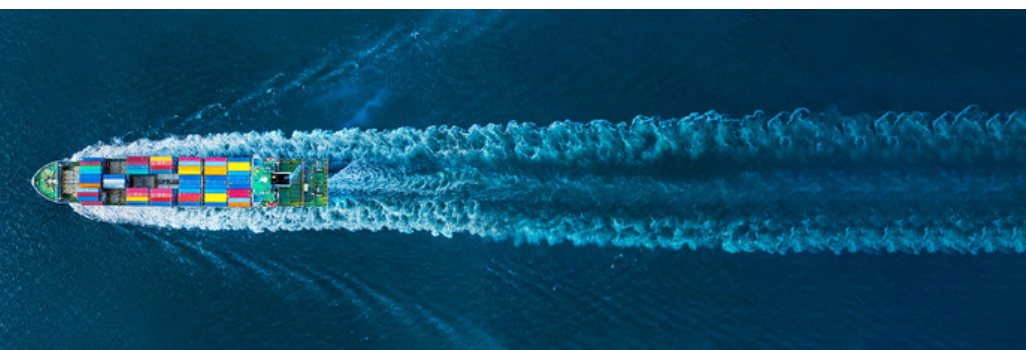


Newsletter



TechPoint, Bela's parent company, are in the news again. Group CEO Gary Mitchell talks to 'Manufacturing Today' about 'braving the new digital world' and discusses the impact it's having.

<https://lnkd.in/erHXacG6>



We're delighted to announce that our sister business, Golledge Electronics Ltd has signed a partnership agreement with Karl Kruse GmbH & CO KG as an official distributor of Golledge frequency products.

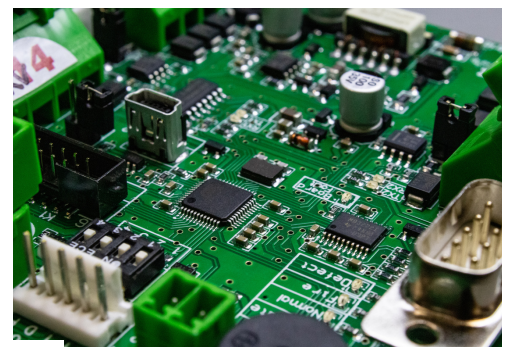
Sharon Miller, the nominated Account Manager at Golledge, for this key partnership comments, "This agreement has a global reach but it also increases exposure for Golledge, in the key markets of Germany, Italy, France and Switzerland." Sharon, who has been in the industry since 1985, adds, "The industry in Europe is expected to account for USD 91,382.26 million by 2028, and it's vital that we have strong distribution partners that are aligned with us to make the most of the opportunities."

Based in Dusseldorf and founded in 1951, Karl Kruse is a worldwide special franchised distributor and specialises in tailor made solutions in a number of electronic components and peripherals.

Jason Manley, Sales Manager at Golledge Electronics Ltd adds "We really are delighted to be working with Karl Kruse. The history and experience that they have, combined with access to vitally important geographic regions also shows our intent in continuing to grow and continuing to invest in our network."

<https://kruse.de/>

KRUSE
ELECTRONIC COMPONENTS



Highlights

Gary Mitchell CEO TechPoint talks to The Engineer UK

New distributor

Golledge teams up with Digi-Key

Golledge awarded 'Diamond' in payroll giving award

Check out the TechPoint article in our January issue!



We continue to make more positive moves in the global market place with our sister company Golledge Electronics Ltd teaming up with a representative partnership agreement with Latinrep

With 11 experienced sales reps, all with technical knowledge and expertise, Latinrep will begin to offer Golledge products in South America, Mexico and California. They also have very strong relationships with the major CEMs in Mexico, Celestica, Flex, Jabil and Sanmina etc.

Carlos Zamora, Director at Latinrep commented "According to the design cycle in Mexico, we believe that if we start promoting Golledge technology this year, we can win significant amounts of business. We estimated a design TAM in Mexico for frequency products between \$5M to \$10M USD. We are seeing good potential in the industrial markets such as energy and water meters".

Emma Bulloch, the nominated Golledge Electronics Ltd account manager adds, "This partnership has an added reach for us, and certainly opens up exciting opportunities too. And with 8 regional offices from San Diego to South America, that's a very large territory with a great support network for us to work in."

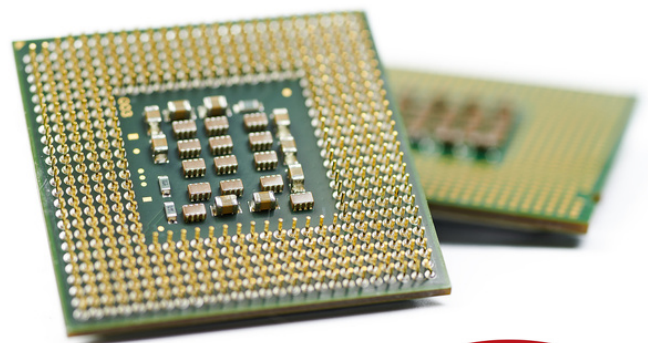
With headquarters in Guadalajara, and being founded in 1988 Latinrep has been the manufacturer representative of key leaders in the electronic components industry, with an aim of always been to foster relationships that produce design opportunities and business development.

<https://latinrep.net/>

Golledge teams up with Digi-Key

We're proud to share that Golledge Electronics Ltd components are now available to buy on Digi-Key Electronics USA, who are a high service distributor of electronic components worldwide.

Golledge Electronics Ltd are part of the TechPoint Group and are known as a world leading supplier of frequency products. Digi-key is a key resource for design engineers and ship to 180 countries, providing a wider platform for our products. Golledge Electronics Ltd have started with 54 products on the Digi-Key Marketplace program and aim to add further products in the coming months.



Golledge awarded 'Diamond' in payroll giving award

We're pleased to share that Golledge Electronics has once again achieved the 'Diamond award 2022' for 'payroll giving'.

The award is given in recognition of an organisations' commitment in fostering a culture of philanthropy and committed giving in the workplace, by promoting 'payroll giving' to the very highest standard.

Golledge achieve this each year as over 30% of employees donate to charity through the Charities Aid Foundation 'give as you earn scheme' In fact...a massive 68% of Golledge staff give in this way.

Together...we make a difference



DIAMOND AWARD 2022



PAYROLL GIVING

Check out the TechPoint article in our January issue!

TechPoint are a unique end-to-end #supplychain and electronics #manufacturer helping the sector to brave the new #digital world.

We heard from Group CEO Gary Mitchell, who emphasised the recalibration of the supply chain through three main cornerstones: #sustainability, efficiency, and resiliency.

"As a proactive consultancy with extensive market knowledge and industry connections, we can help customers when they launch new products in their respective markets," says Gary.

<http://ow.ly/LtTX50MI6GW>

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